GREAT CITIES, GREAT COMMUNITIES

WHAT IS A GLOBAL CITY?

A LEADING CITY WITH AN INTERNATIONAL BUSINESS CENTER AND A DIRECT INFLUENCE ON GLOBAL AFFAIRS

PROF. SASKIA SASSEN, 1991

TEL AVIV NONSTOP CITY
VISION – ONE OF THE WORLD’S 20 LEADING GLOBAL CITIES

NEW YORK

TOKYO

LONDON

PARIS

H. KONG

L.A.

SEOUL

BERLIN

RIO D.J.

TEL AVIV NONSTOP CITY

THE TEL AVIV FOUNDATION
UNDERSTANDING THE D.N.A. OF A CITY

U.S.P. – UNIQUE SELLING POINT

TEL AVIV NONSTOP CITY
TEL AVIV’S DNA
STARTUP CITY
TEL AVIV’S DNA

STARTUP CITY

TEL AVIV NONSTOP CITY
TEL AVIV’S DNA

STARTUP CITY

TEL AVIV NONSTOP CITY
TEL AVIV’S DNA
STARTUP CITY

TEL AVIV NONSTOP CITY
TALENT

ENTRANCE TO CITY HALL

TEL AVIV NONSTOP CITY
TECHNOLOGY
CITY-WIDE FREE WI-FI

TECHNOLOGY
CITY-WIDE FREE WI-FI

TEL AVIV NONSTOP CITY
2009 TEL AVIV BEACH IN VIENNA
2011
THE ‘LIBRARY’
A CITY SPACE FOR INNOVATION

OVER 100 ENTREPRENEURS
45 TEAMS
TWO STARTUPS OPENED OFFICES IN N.Y.C. & IN SILICON VALLEY

TEL AVIV NONSTOP CITY
THE STARTUP CITY GOES GLOBAL

- Free WiFi around the city
- Startup City + Startup Studies
- Reduced City Taxes
- Startups in the City South
- The ‘Library’ + ‘Aditidim 7’
- DLD Tel Aviv + Open Startup

TEL AVIV NONSTOP CITY
2014 TEL AVIV SMART CITY AWARD

TEL AVIV NONSTOP CITY
TEL AVIV NONSTOP CITY
KEY INGREDIENTS FOR A GREAT CITY

DNA / URBAN IDENTITY
CREATIVE CLASS
100 IDEAS EVERY YEAR
5 IMPLEMENTATIONS EVERY YEAR
TEL & TAKE: ISRAEL’S FIRST LIBRARY OF THINGS

NANCY BEN-ASHER OZERI / ISRAEL / JULY 6, 2016

Tel Aviv lending depot makes living more affordable

Tel & Take, city’s first household goods space, offers everyday items — drills, beach umbrellas and more — for just $3

BY JESSICA STEINBERG | JULY 27, 2016, 3:40 PM | 1
SUMMARY

GLOBAL CITY

DNA / URBAN IDENTITY

PLACE MAKING

COLLABORATION

REMOVING RED TAPE

CITY MAKERS

TEL AVIV NONSTOP CITY