



Peter Freeman

CEO Special Projects

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Background

- Largest private home builder in NZ

OVER 1,200 HOMES LAST YEAR



The Construction Industry

Increasing demands on the construction industry:

- Supply
- Time
- Quality
- Costs
- Adaptability



Auckland Housing Challenges



Mike Greer Homes



Concision™

Panelised technology

Peter Freeman

Why decided to pursue panelisation.

- **EFFICIENCY**

Increased automation, less wastage, and greater production capacity, SPEED.

- **PRECISION**

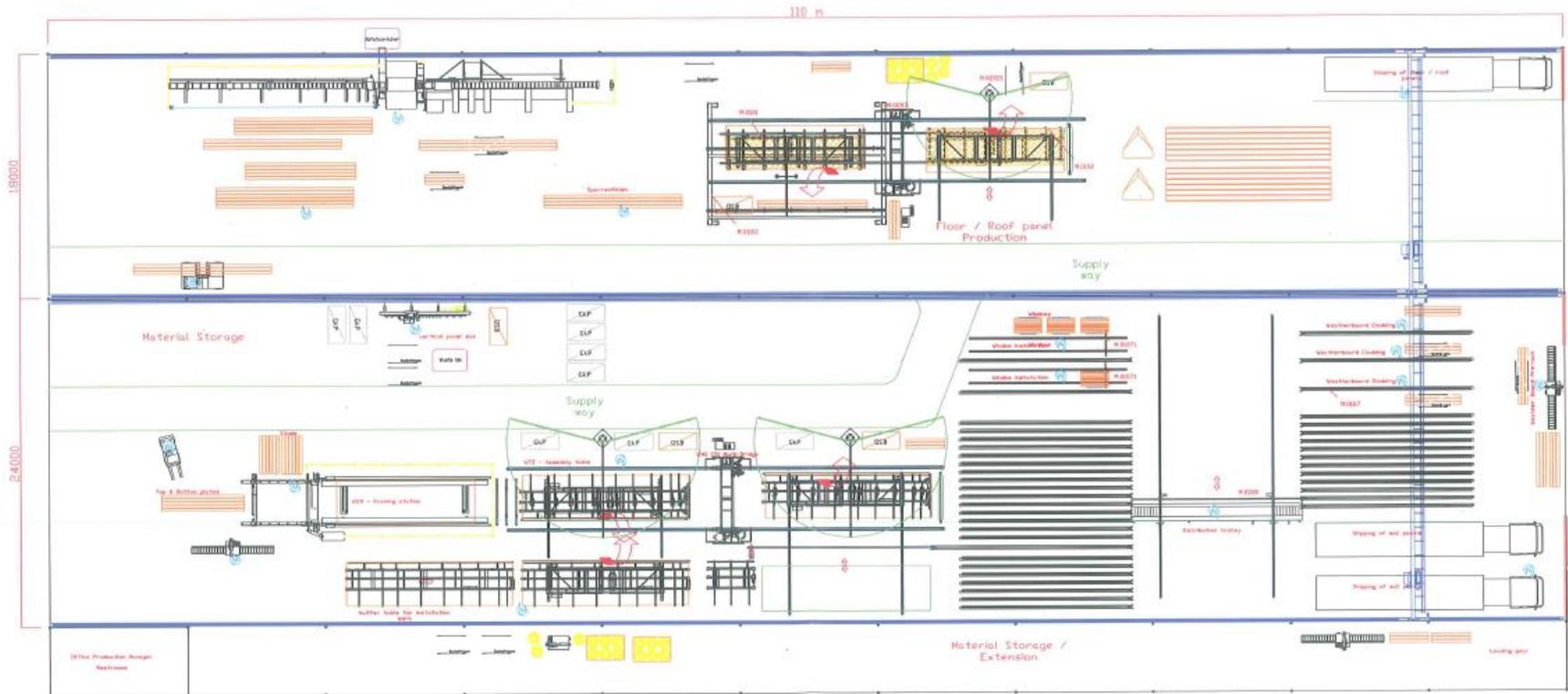
Quality that surpasses that of traditional construction methods.

- **ADAPTABILITY**

Create individually designed buildings using factory precision.



Lay-out



STATE OF THE ART MACHINERY





OUR FIRST BABY





Bestok ○ 13°C 55°F

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Auckland Housing Challenges

Other Innovations



Alternate thinking





Mike Greer Homes

SUMMARY

Peter Freeman



Mike Greer Homes

THANK YOU

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