



BE THE HOW.  
WHAKAMAUA KIA TINA!

**Auckland  
Council**  
*Te Kaunihera o Tāmaki Makaurau*



Things are changing

## How we played 'online'



# Things are changing

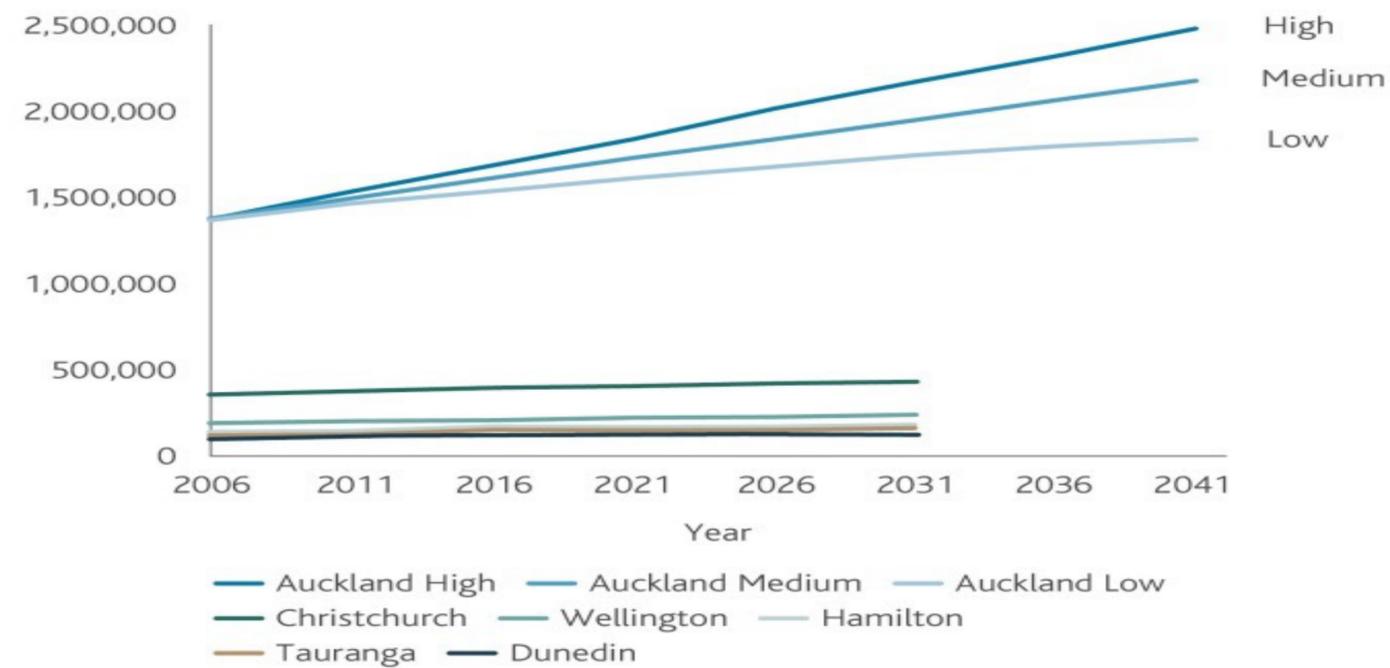
## How we played 'online'



# Opportunity

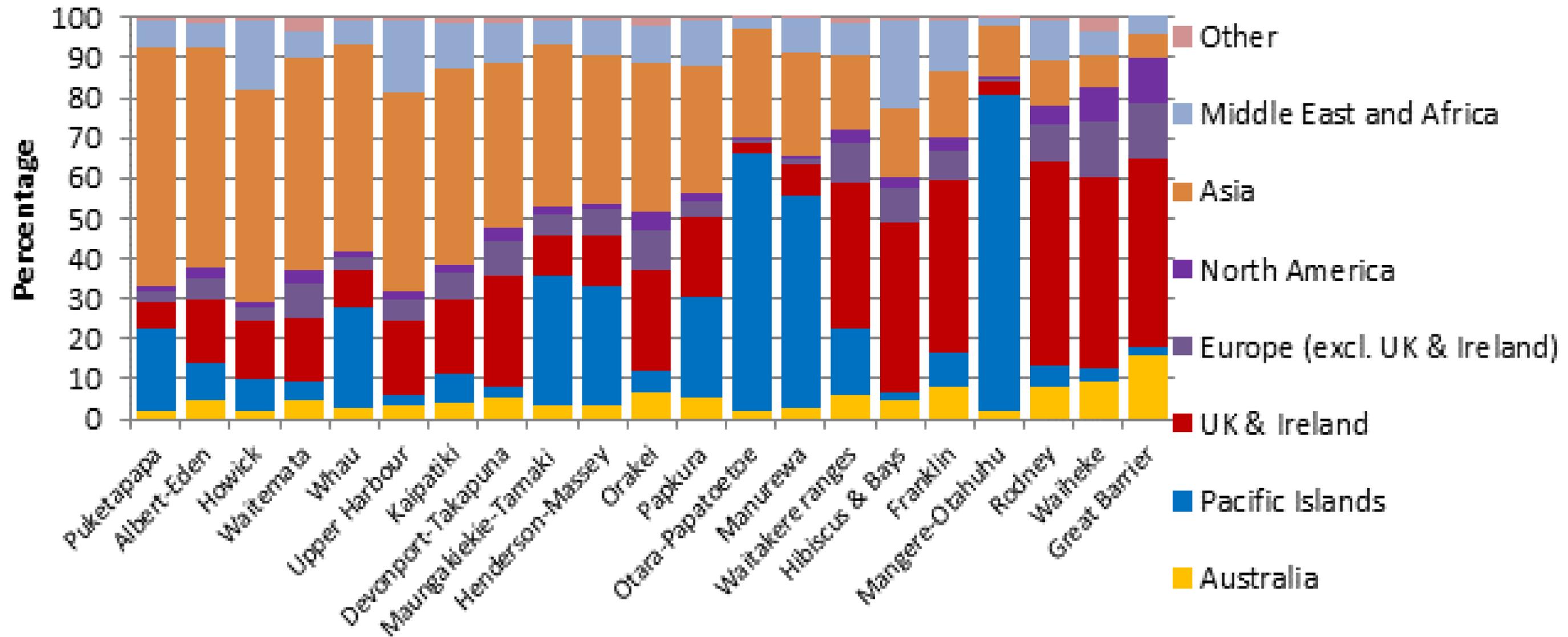
**1.5**  
MILLION  
PEOPLE LIVE  
IN AUCKLAND

## POPULATION PROJECTION AUCKLAND 2006-2041



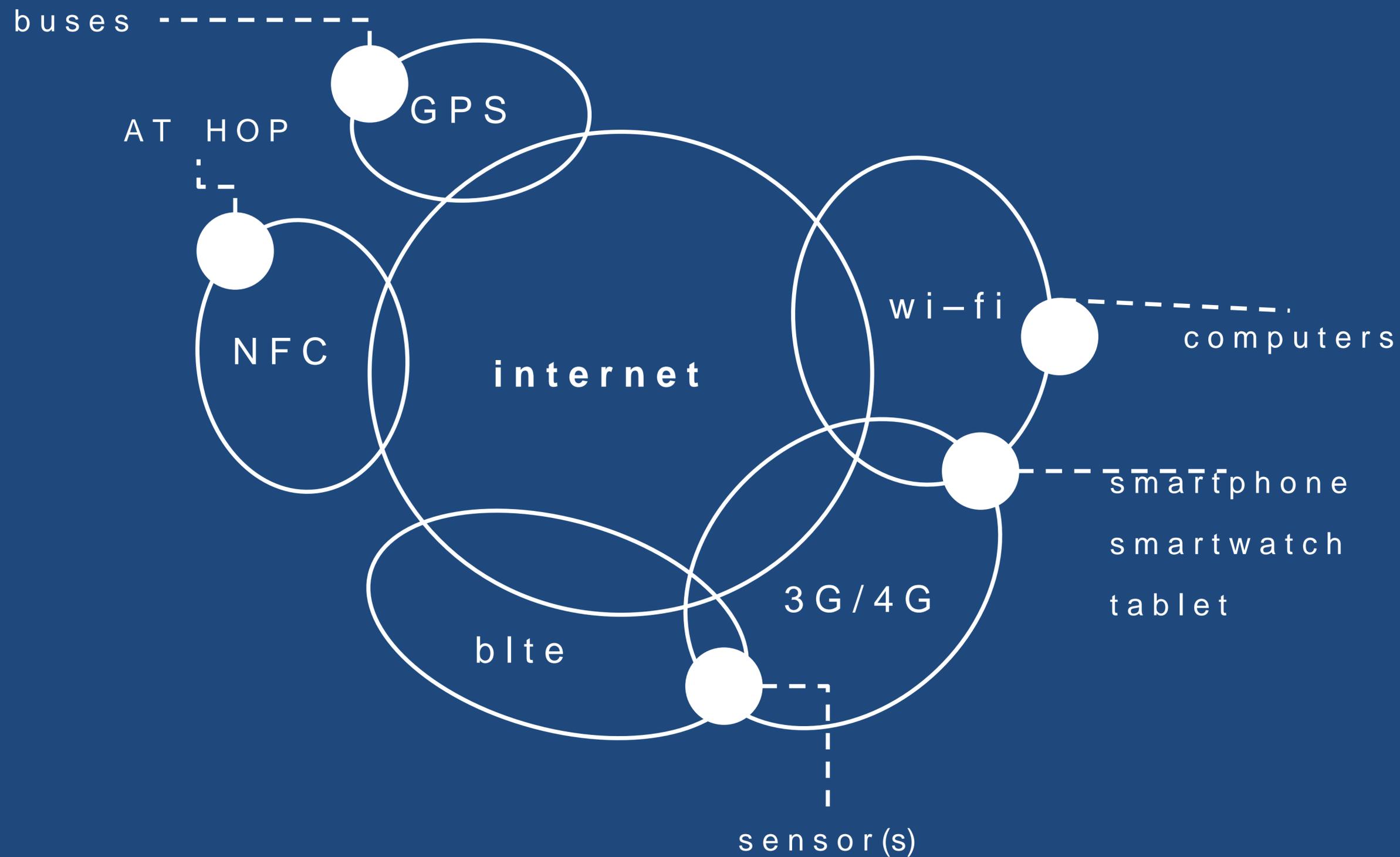
Source: Statistics NZ and Auckland Council

# Opportunity & Challenge

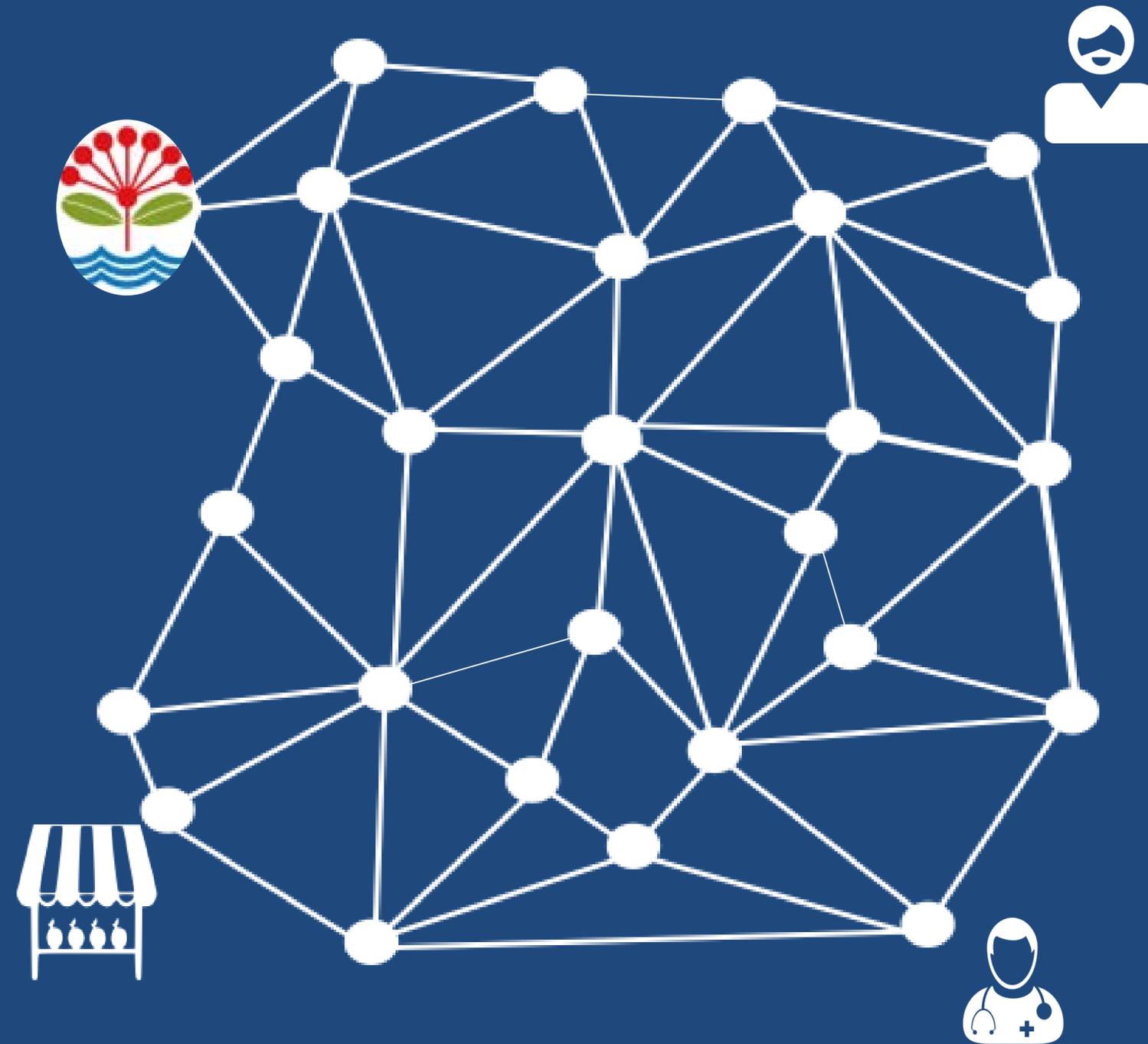


Source: Author/Statistics New Zealand 2013 Census Regional Summary Tables – Table 2

# Hard Connections

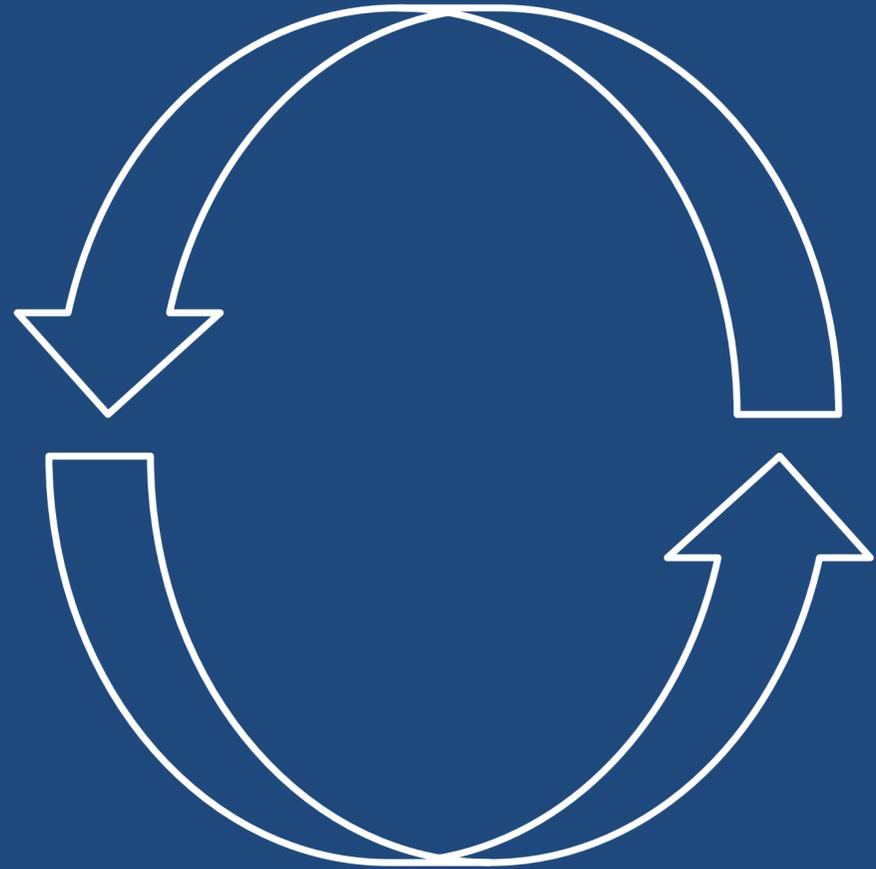


# Soft Connections



# data

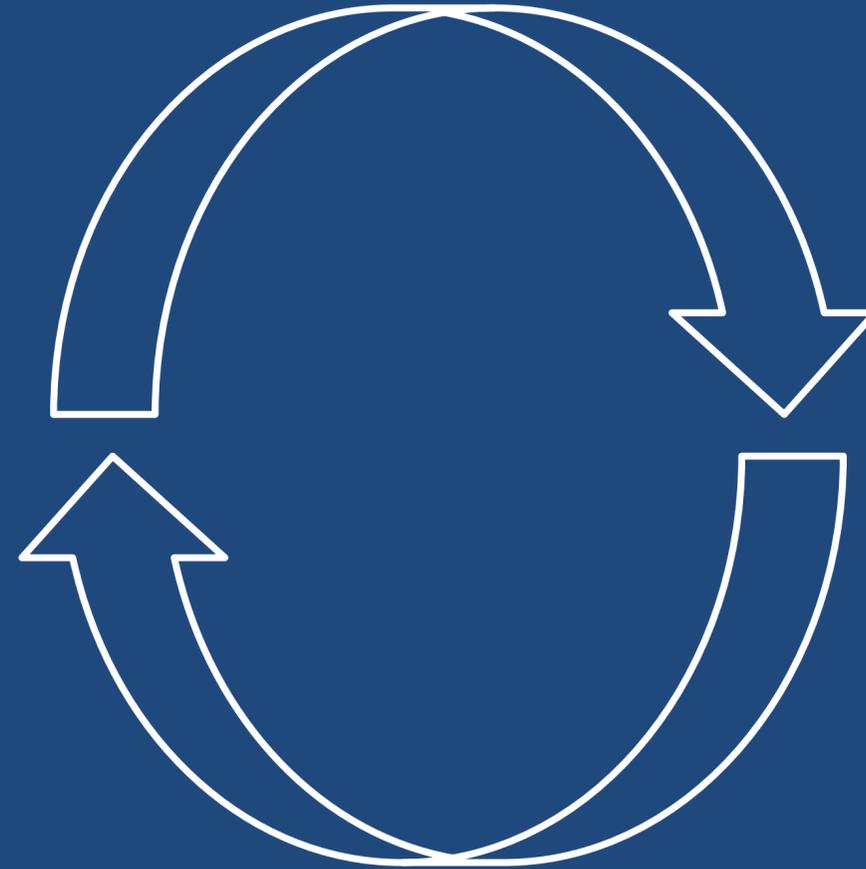
(1) cities generate data



(2) translate data to information

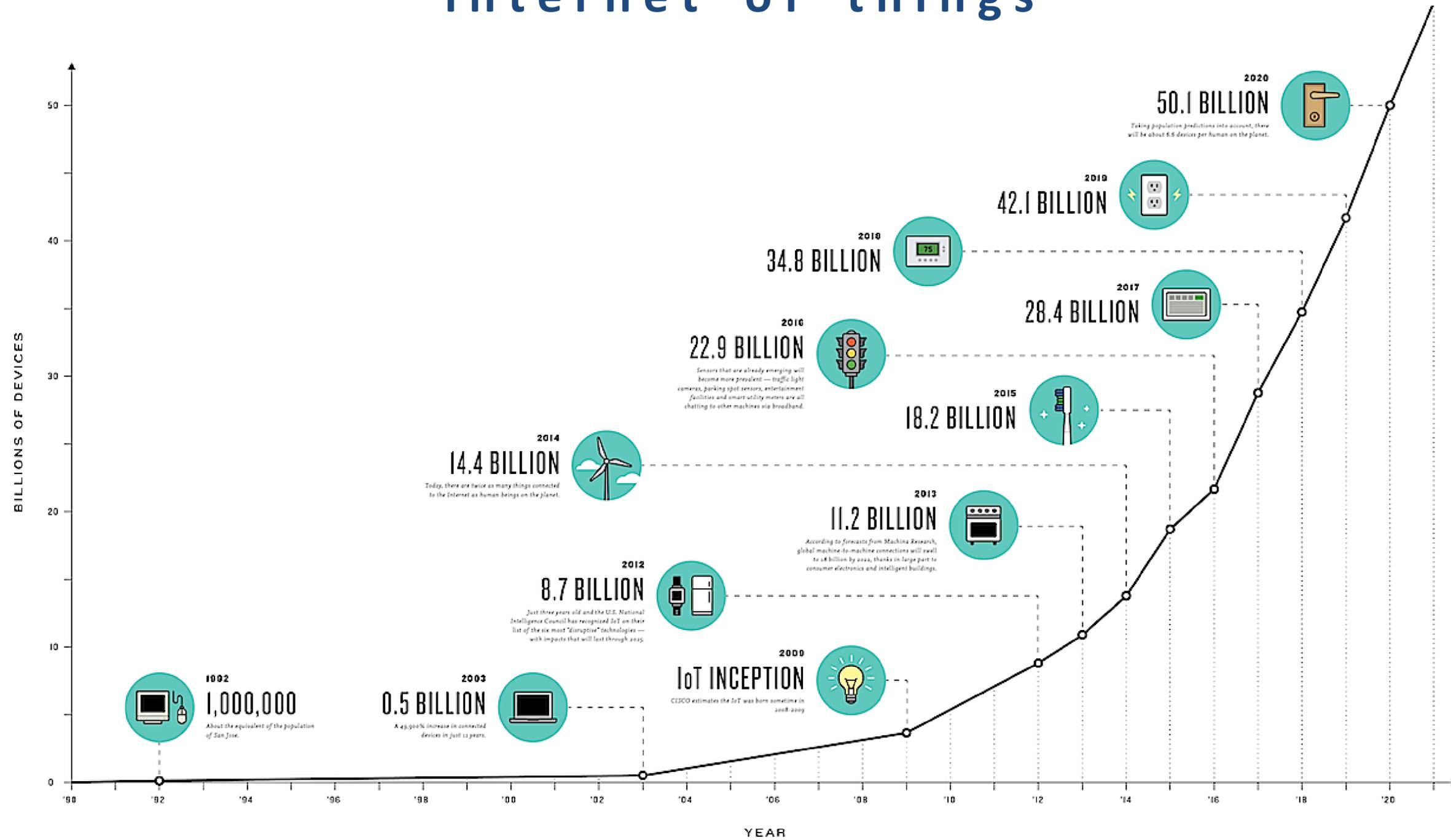


(3) information drives decisions



(4) decisions result in action

# internet of things



# Smart City Auckland



BE THE HOW.  
WHAKAMAUA KIA TINA!

**Auckland  
Council**  
Te Kaunihera o Tāmaki Makaurau

